



SWISS TRADE MISSION TO BULGARIA

SWISS-BULGARIAN BUSINESS FORUM
Wednesday, Nov. 23rd, 2011, Sofia

PROGRAM

Tuesday, 22.11.2011	Individual arrival to Sofia
18.00h	Welcome reception hosted by Ambassador Regina Escher at the Suisse Residence. Introduction and general overview of Bulgaria's political and economic situation.
Wednesday, 23.11.2011	Swiss-Bulgarian Business Forum PARK INN Hotel, Atanas Dukov Str. 36, BG-1407 Sofia
09.00 – 09.30h	Registration of participants
09.30 – 09.50h	Welcome addresses: Evgeni Angelov , Deputy Minister of Economy, Energy and Tourism Regina Escher , Ambassador of Switzerland to Bulgaria Borislav Stefanov , Executive Director of INVESTBULGARIA AGENCY Boni Bonev , President of the Bulgarian-Swiss Chamber of Commerce in Sofia
09.50 – 10.10h 10.10 – 10.30h	Introductory speeches Julian Nikolov , Adviser to the Minister of Economy, Energy and Tourism Economic Development Up-date of Bulgaria Peter Flückiger , Economiesuisse, Zurich "Present Developments in Swiss Economic Foreign Policy"
10.30 – 10.50h	Swiss enlargement contribution for Bulgaria Franziska Keller , State Secretary for Economic Affairs, Deputy Head of Department Up-date of the bilateral cooperation
	Short Break
11.00 – 12.00hh	Workshop "Business Relations with Bulgaria" <ul style="list-style-type: none">- Business opportunities- Incentives for investors- Legal aspects By experts of the INVESTBULGARIA AGENCY
12.00 – 12.20h	Positive experience and success story of a Swiss investor in Bulgaria
12.20h	Questions and answers
12.30 – 14.00h	Buffet luncheon offered by SEC Chamber of Commerce Switzerland-Central Europe
13.30 – open	"Contact Lounge" BtoB-meetings between Swiss and Bulgarian Companies (Trade, investments, outsourcing of production)
Thursday, 24.11.2011	Visit of Companies Bulgarian companies of various industries according to Swiss interests